

Claims

1. A method of configuring a digital broadcast receiver to receive individually addressed messages through a digital broadcast network, the
5 messages being derived from a different network, comprising sending to the digital broadcast receiver through the network message detection data that allows the digital broadcast receiver to identify messages broadcast through the network with at least one individual address corresponding to the digital broadcast receiver, and storing the message detection data for use in the digital broadcast
10 receiver to detect messages addressed thereto.
2. A method according to claim 1 wherein the messages comprise MMS messages.
- 15 3. A method according to claim 1 or 2 wherein the digital broadcast receiver comprises a set top box.
4. A method according to any preceding claim, wherein each digital broadcast receiver has substantially unique key stored therein, and the message
20 detection data is encrypted using said key, and the method includes decrypting the message detection data with the key at the digital broadcast receiver and selectively storing the decrypted data in the digital broadcast receiver.
5. A method according to any preceding claim, wherein each digital
25 broadcast receiver has an individual identification code, and the message detection data includes identity data corresponding to the identity of the digital broadcast receiver that is already stored in the receiver, and the method includes identifying said identity data corresponding to the stored data in the digital broadcast receiver and selectively storing in the digital broadcast receiver the
30 sent detection data corresponding to the stored identity data.

6. A method according to any preceding claim, wherein the detection data includes at least one address for messages corresponding to the identity data for the digital broadcast receiver.

5 7. A method according to any preceding claim, wherein the detection data includes a decryption key corresponding to the address for decoding encrypted messages sent to the address at the digital broadcast receiver.

8. A method according to any preceding claim, wherein said address
10 comprises a group address for a message multicast through the network.

9. A method according to any preceding claim, wherein the detection data includes a plurality of addresses associated with said identity and decryption keys associated with the addresses individually.

15 10. A digital broadcast receiver configured by a method as claimed in any preceding claim to receive MMS messages.

11. A method of sending MMS messages to a set top box configured as
20 claimed in claim 10, comprising transmitting the MMS through the digital broadcasting network and detecting the MMS at the set top box using said detection data.

12. A method of operating a digital broadcast network to configure a
25 digital broadcast receiver to receive individually addressed messages through the network, the messages being derived from a network different from the broadcast network, comprising receiving specific data that individually characterises a particular digital broadcast receiver, providing message detection data as a function of said specific data that allows the digital broadcast receiver
30 to identify messages broadcast through the network with at least one individual address corresponding to the digital broadcast receiver for storage therein to

detect messages addressed individually thereto, and sending the message detection data to the digital broadcast receiver through the network.

13. A method according to claim 12, wherein specific data corresponds to
5 a substantially unique key associated with the, and the method includes
encrypting the message detection data with the key.

14. A method according to claim 12 or 13, wherein specific data
corresponds to an individual identification code for the digital broadcast receiver
10 and the method includes including the individual identification code in the
message detection data.

15. A method according to claim 12, 13 or 14, wherein the specific data
comprises information that corresponds to at least one address for MMS
15 messages for association with the digital broadcast receiver, and the method
includes providing said at least one address in the message detection data.

16. A method according to claim 15, wherein the specific data includes a
decryption key corresponding to the address and the method includes providing
20 said decryption key in the message detection data.

17. A method according to any preceding claim, wherein the specific data
includes a plurality of addresses associated with said identity and decryption keys
associated with the addresses individually, and the method includes providing
25 said addresses and said keys in the message detection data.

18. A network adapted to perform a method as claimed in any one of
claims 12 to 17.

30 19. A network according to claim 18, adapted to send MMS messages to a
set top box.

20. A method of configuring a digital broadcast receiver to receive individually addressed messages through a digital broadcast network, the messages emanating from a network different from the digital broadcast network, comprising receiving at the digital broadcast receiver from the digital broadcast network, message detection data that allows the digital broadcast receiver to identify said messages broadcast through the network with at least one individual address corresponding to the digital broadcast receiver, and storing the message detection data for use in the digital broadcast receiver to detect messages addressed thereto.

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21. A method according to claim 20, wherein the digital broadcast receiver comprises a set top box and the method configures the set top box to receive MMS messages.